

3PL

SCM



CJ GLS

1.

2.

3PL

SCM

1. C

Supply Chain

-

As-Is To-Be

-

As-Is To-Be

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2. S

Global Supply Chain

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Supply Chain Mgmt    Visibility

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3. N

4. N

# CJ GLS

1.

Only - One Leading Logistics Company

VISION

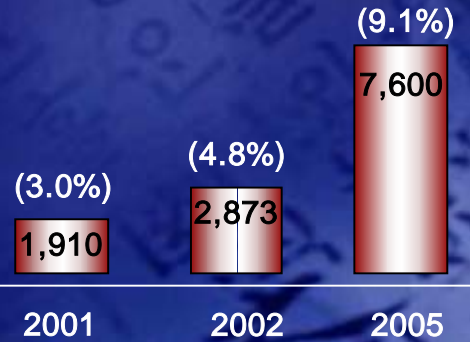
**Core Competency**

- Logistics Engineering
- SCM Consulting
- Supply Chain Solution
- Sys. Integration
- Industry Specialist
- Strategic Professional

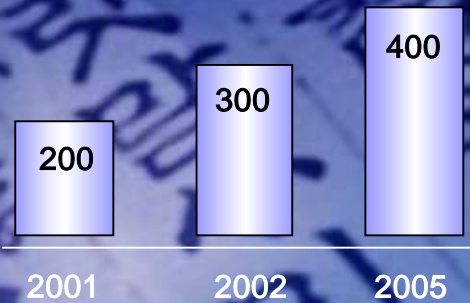
MISSION

- Only - One
- Supply Chain
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/ ( /%)



# of Customer





3PL

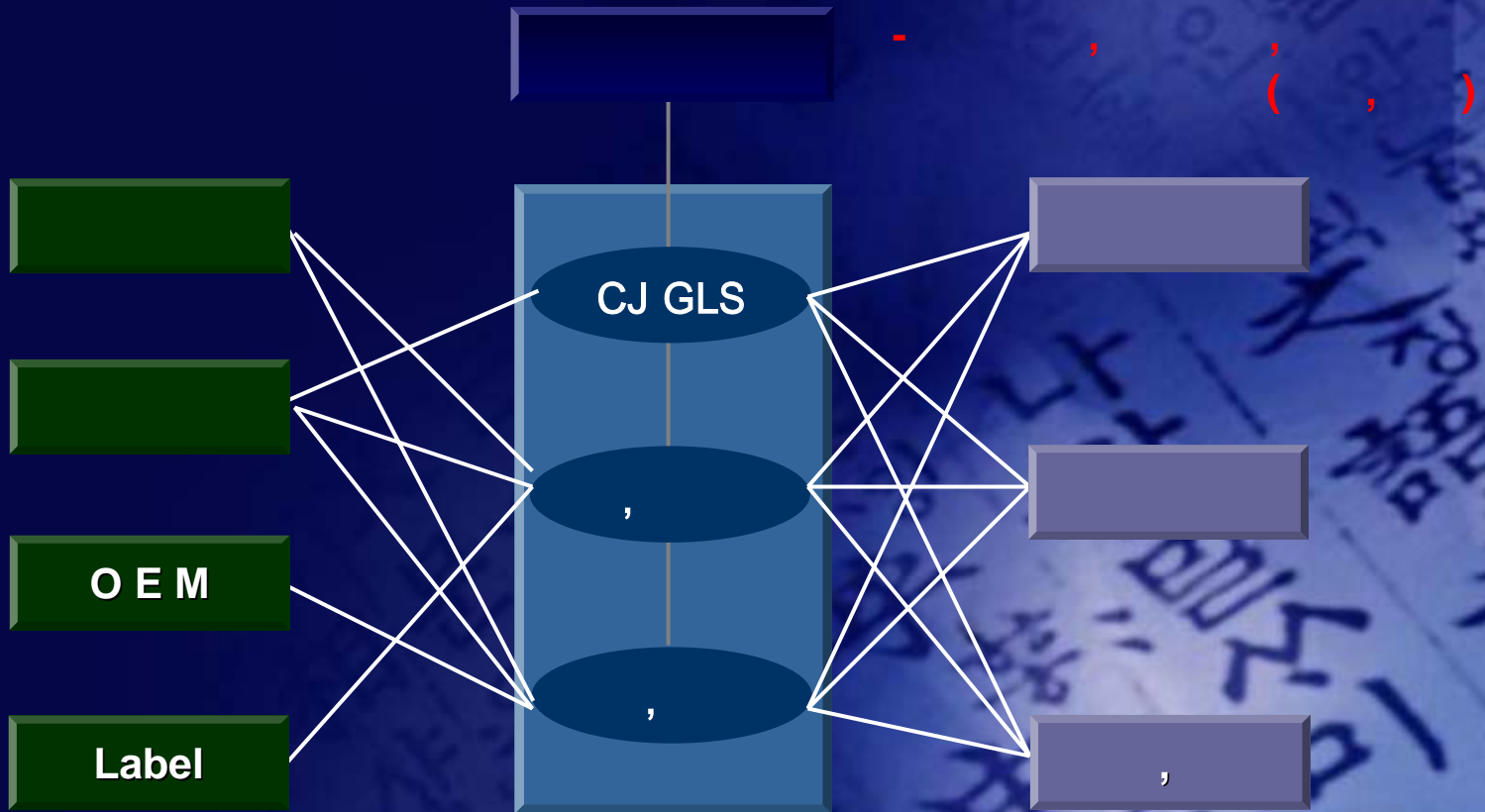
SCM

1. C

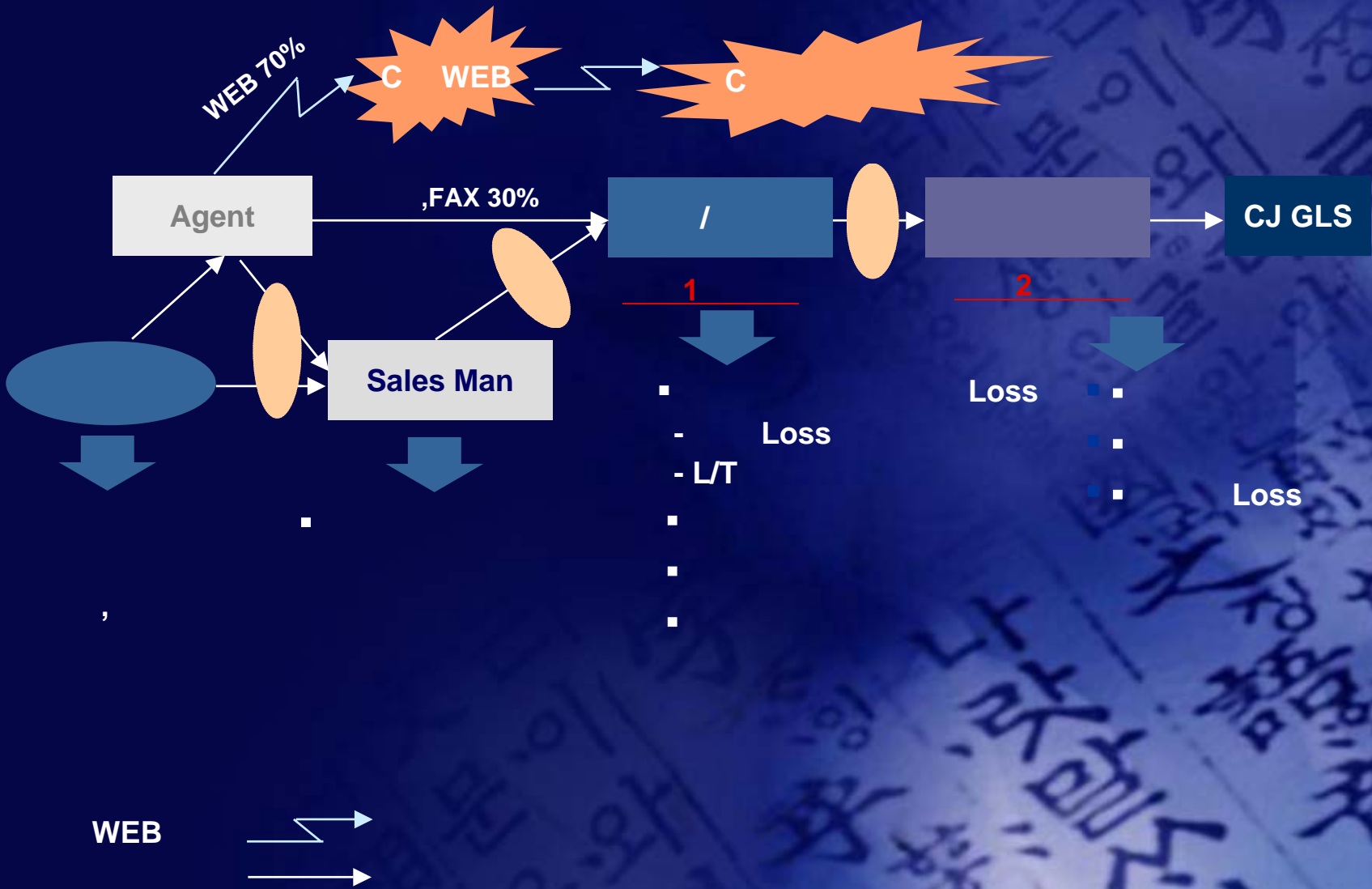
Supply Chain

-

As-Is







- To-Be

# Total Logistics Solution



Channel

One Stop Service

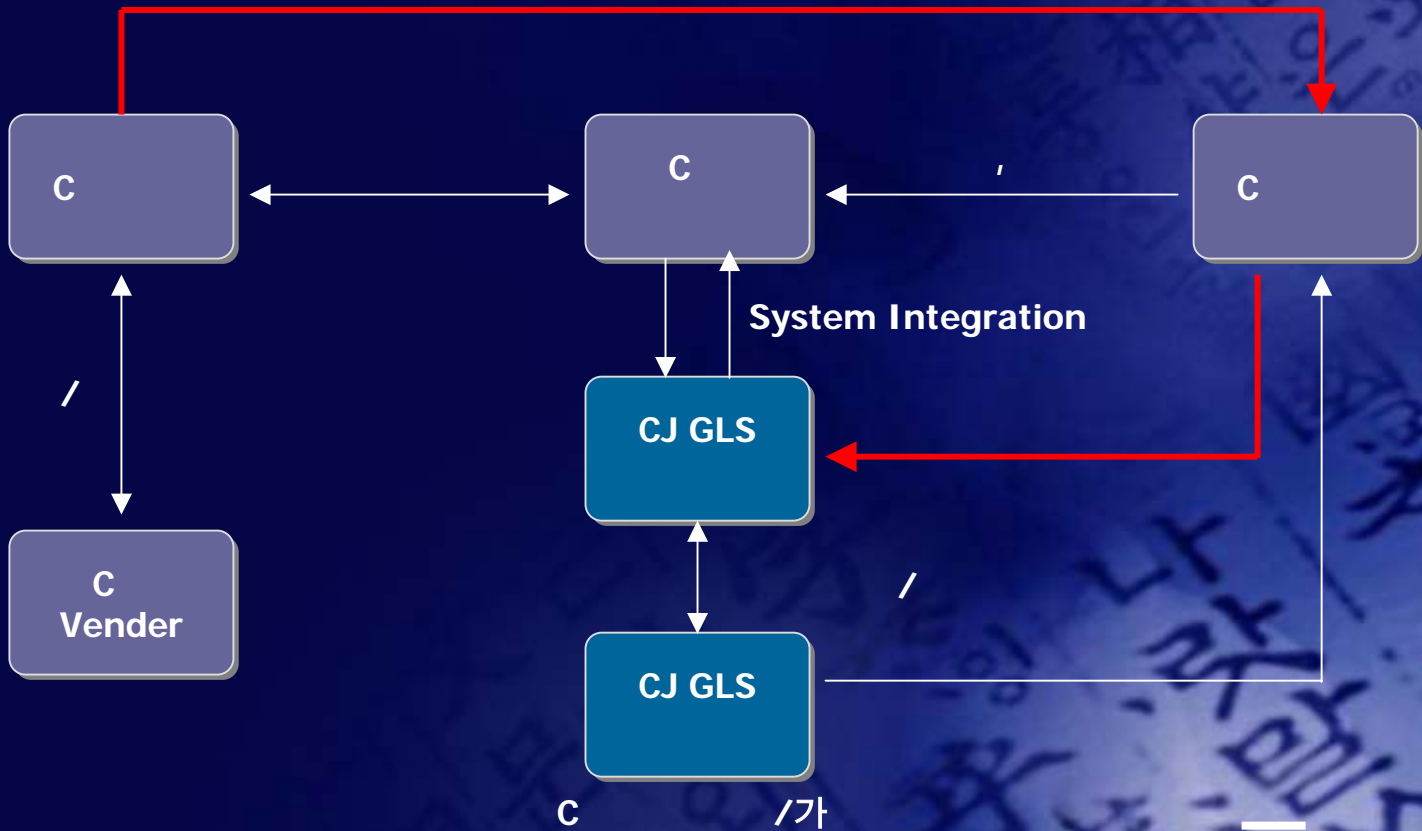
Control System

(CALS)

Channel

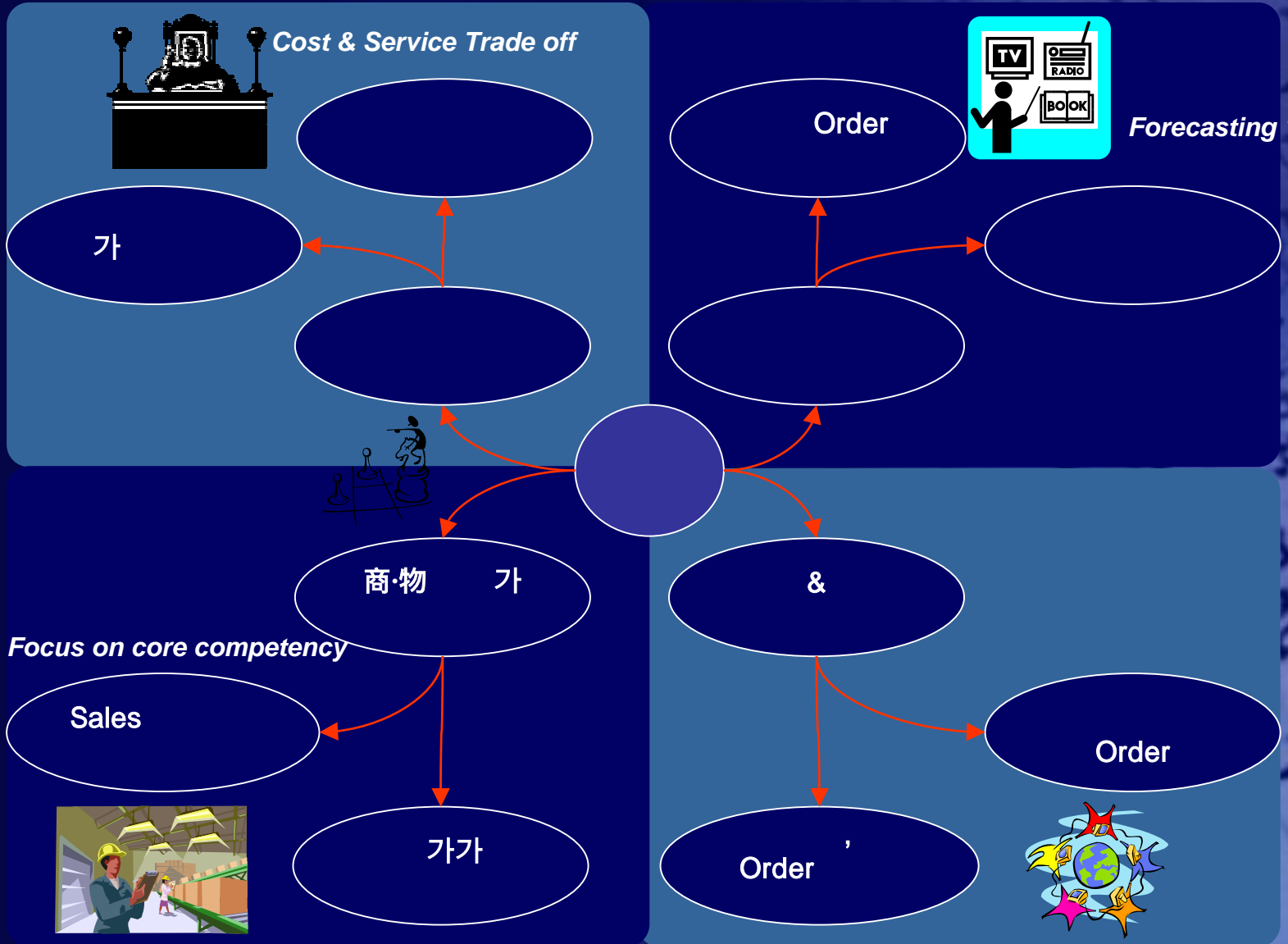
CALS(C & CJ GLS Logistics System)

- C ( )





- As-Is

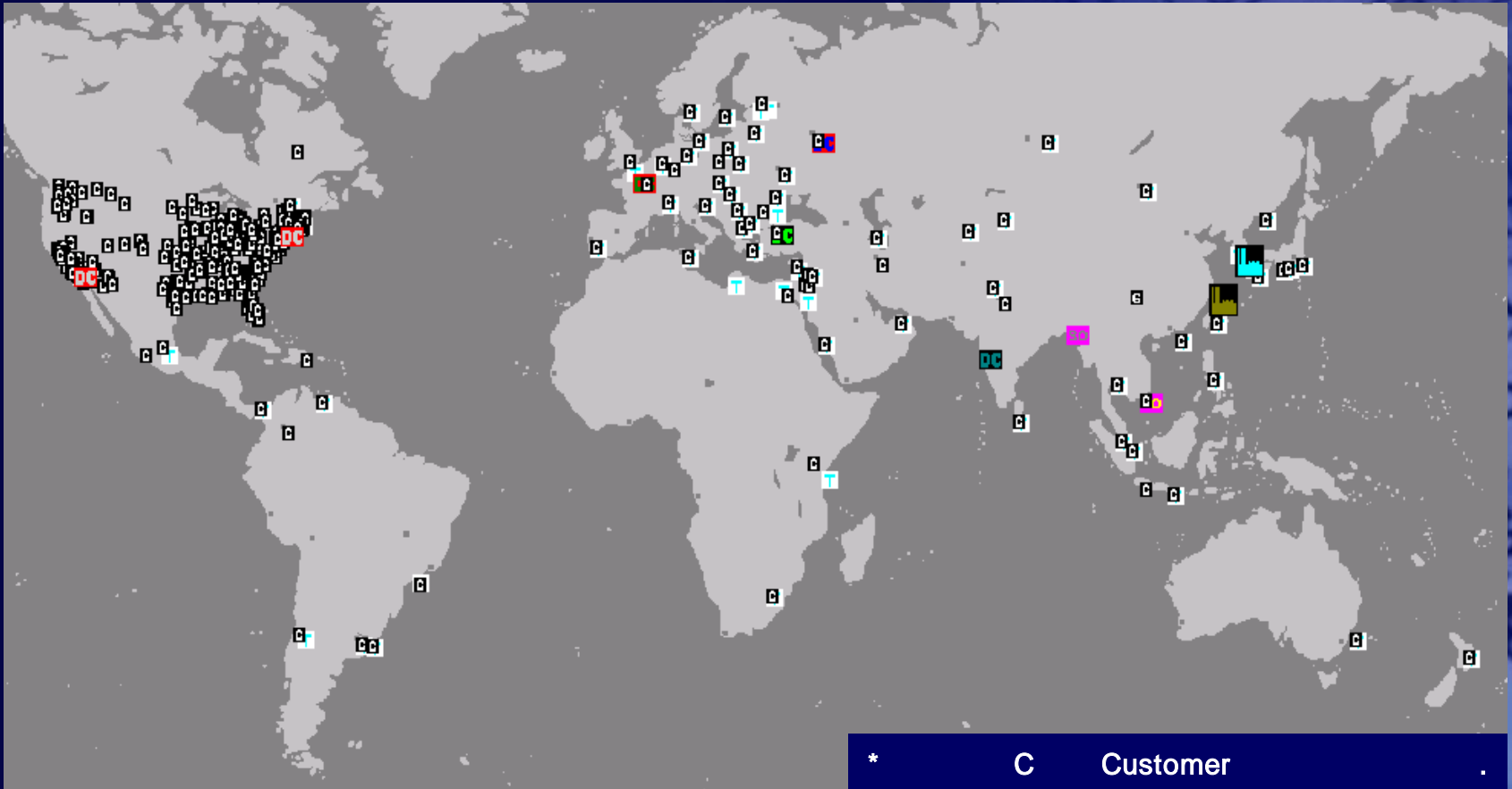


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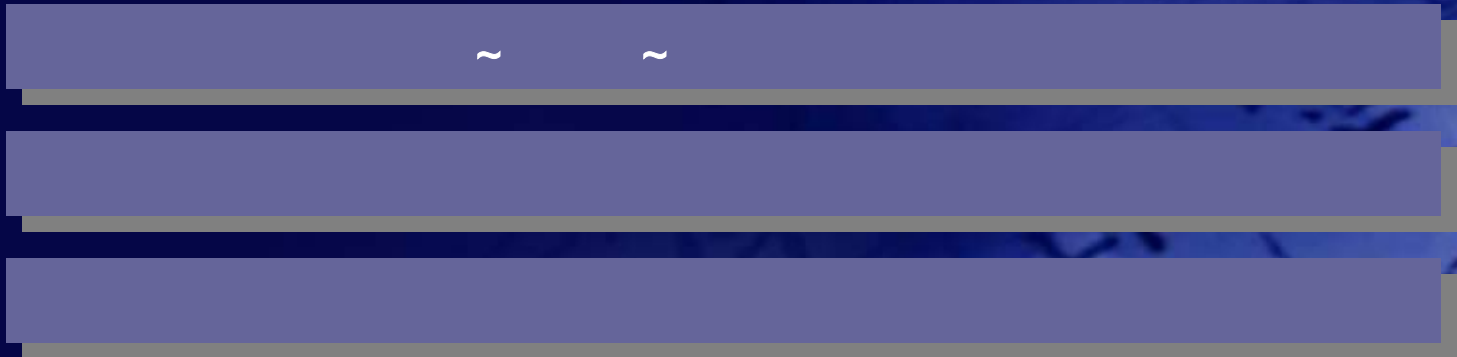
Customer,

8



- To-Be

- Global Sourcing ~ Global Production ~ Global Sales



- Global Supply Chain

▪ **Phase I :**

- Integrated One Stop Shopping Services
- Freight forwarding, C/C, Warehousing, Order Taking & Billing, National Distribution, IT Systems (Track & Trace, Global Visibility)

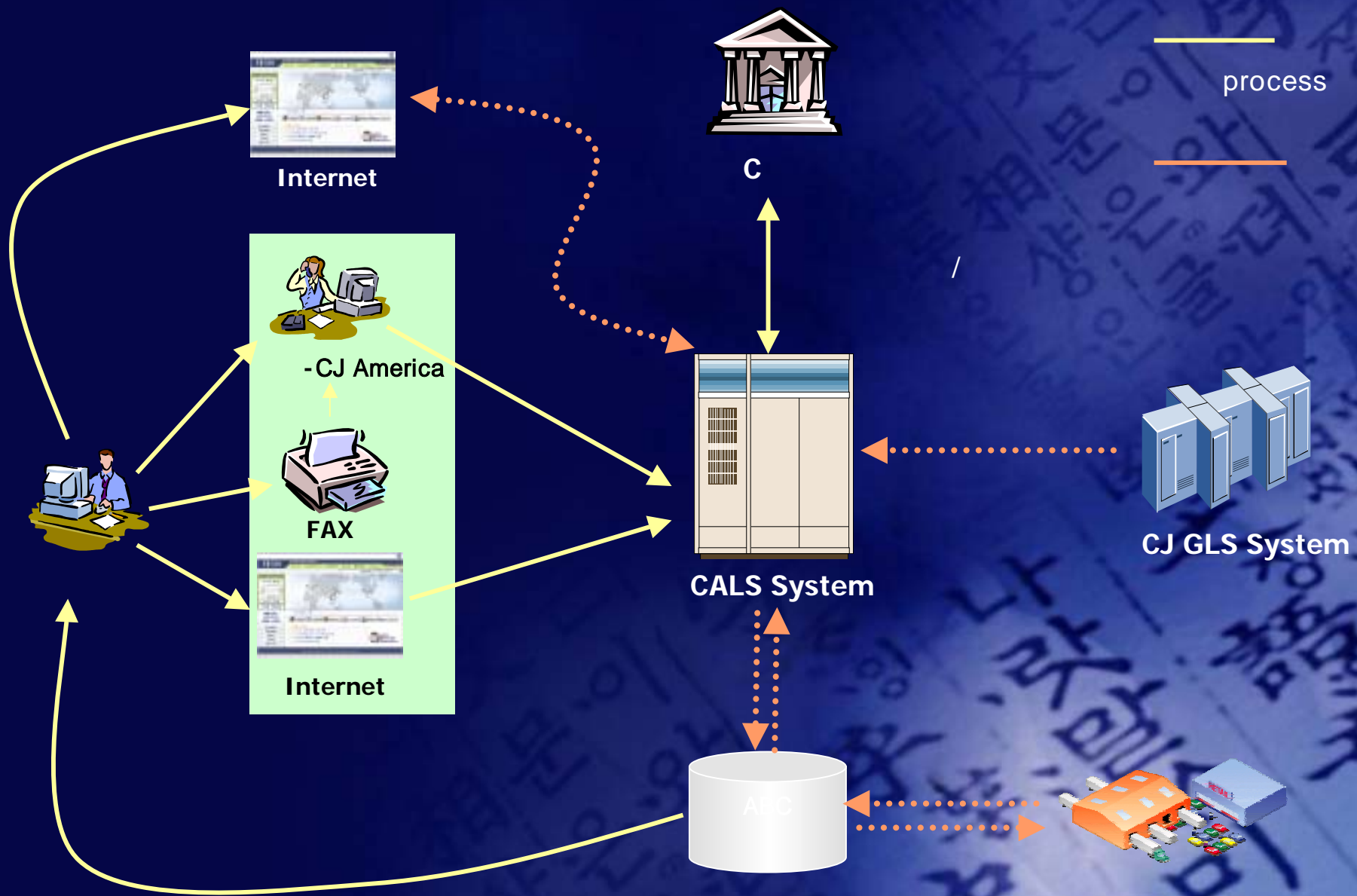
▪ **Phase II :**

- Sea Freight, Hub
- Postponement Pilot Site

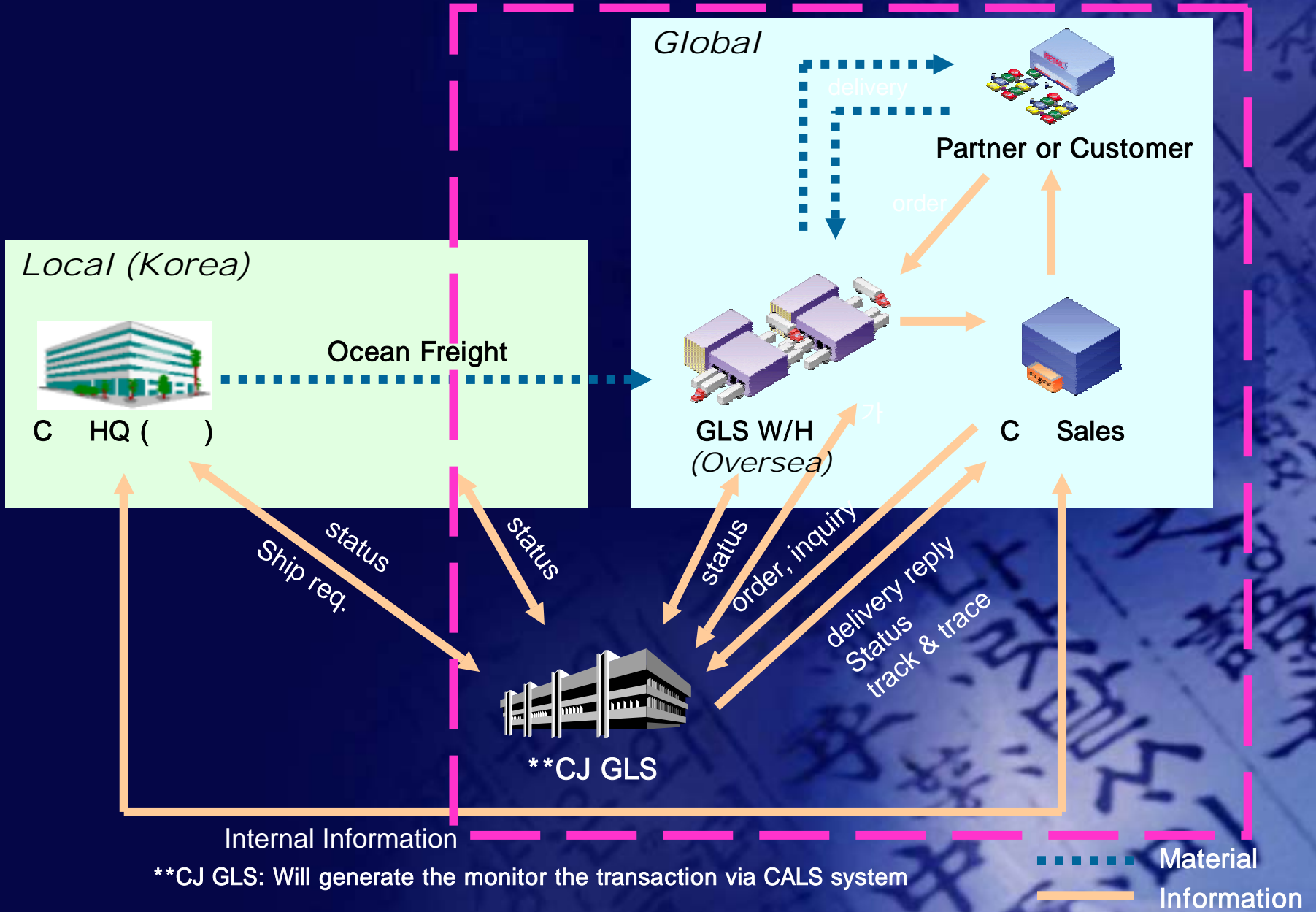
▪ **Phase III :**

- ~ ~ ~
- Global Supply Chain
- VMI

- IT



- Phase I ( PJT)

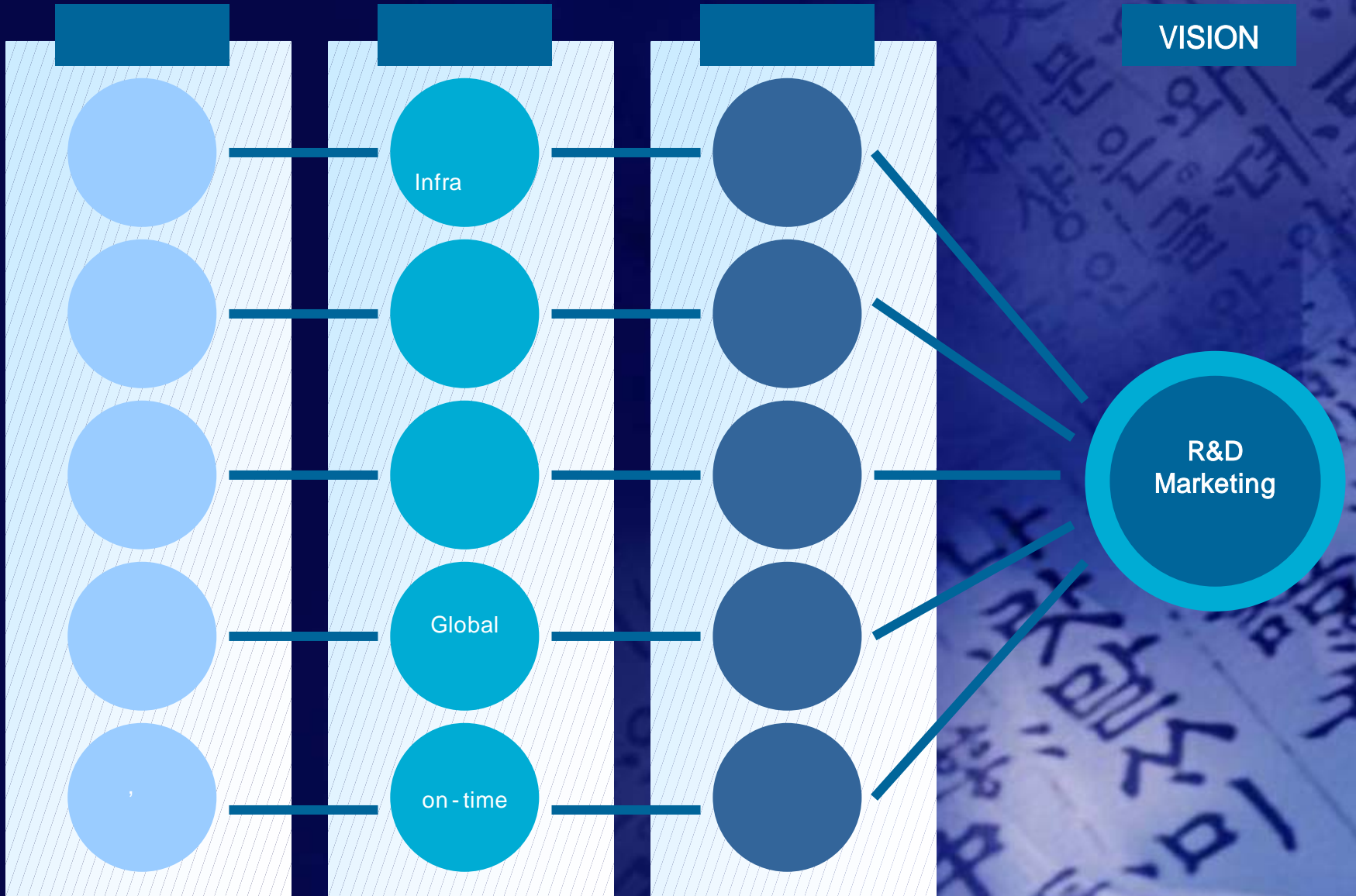




- Global Visibility

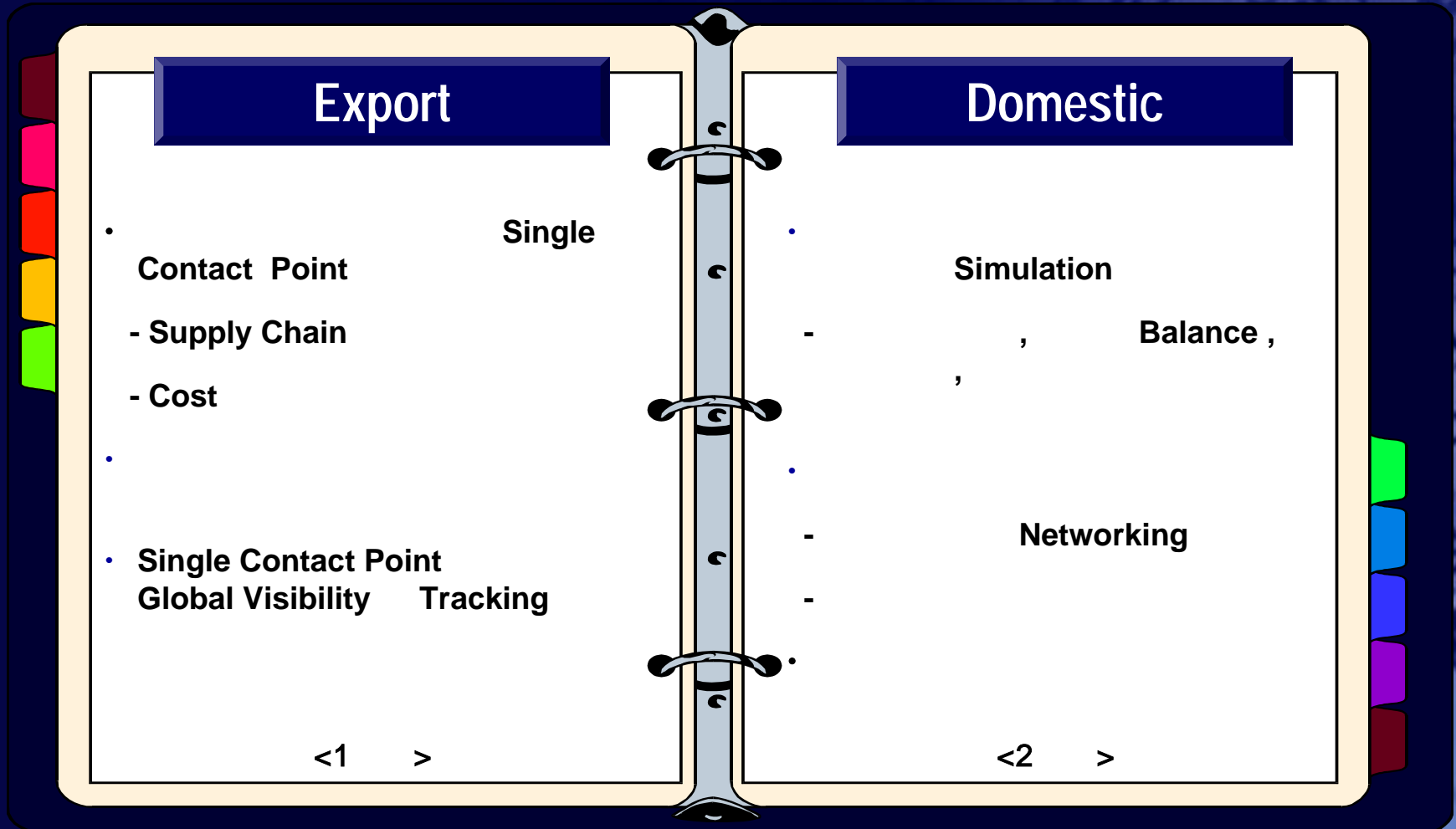
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## 2. S Global Supply Chain

- S

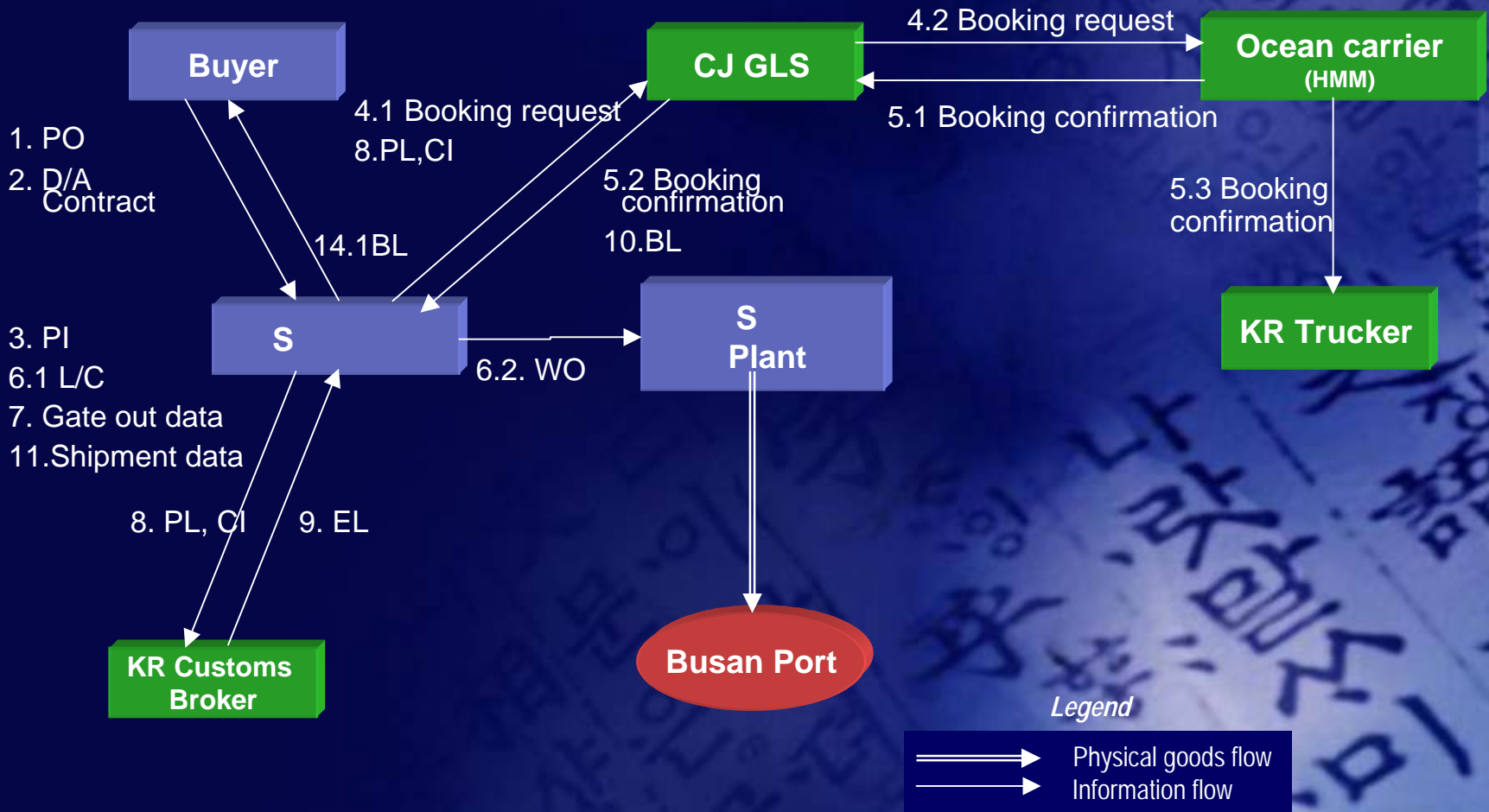


- Supply Chain Mgmt

▪ Scope of Work

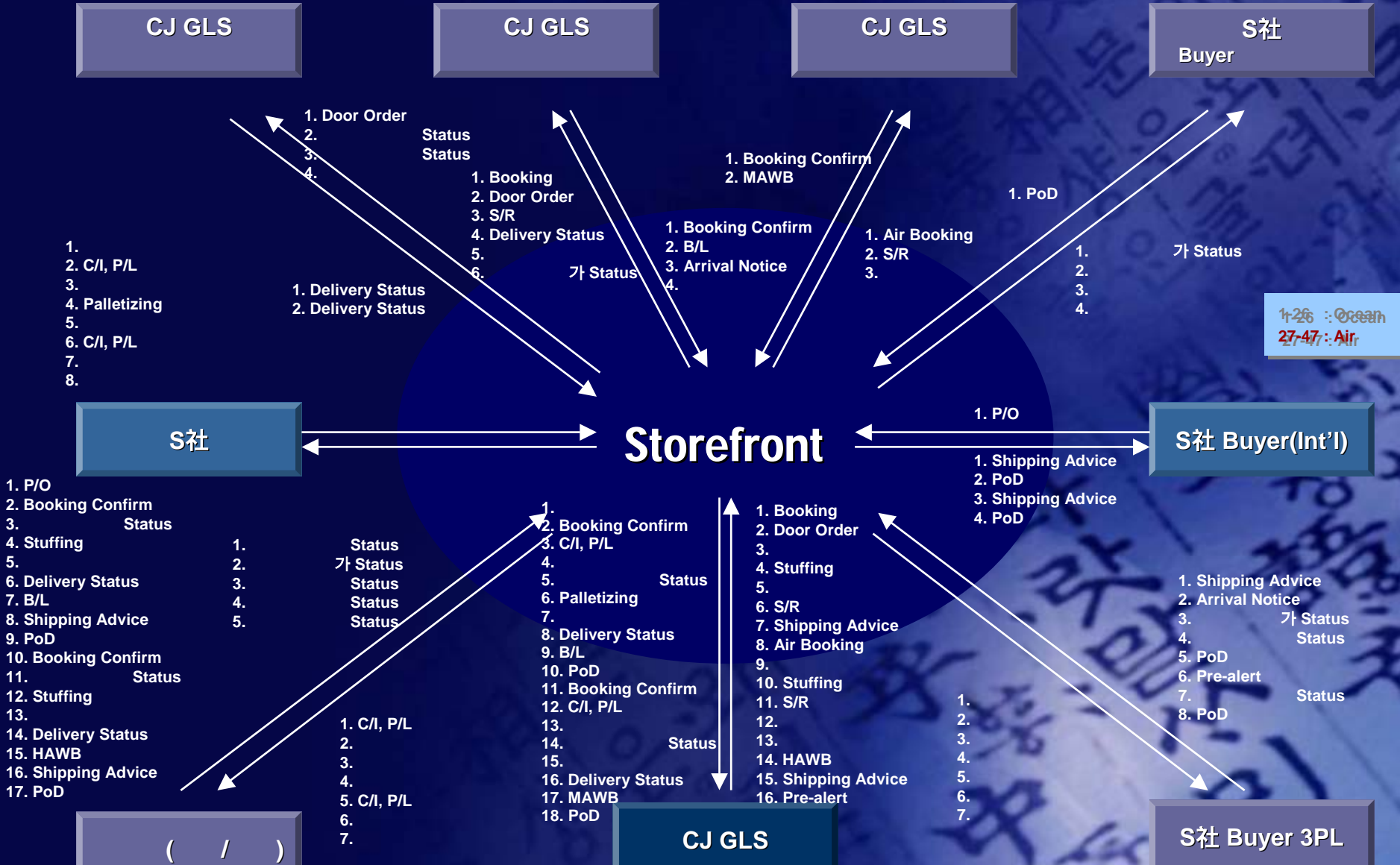


# - Business Process Flow



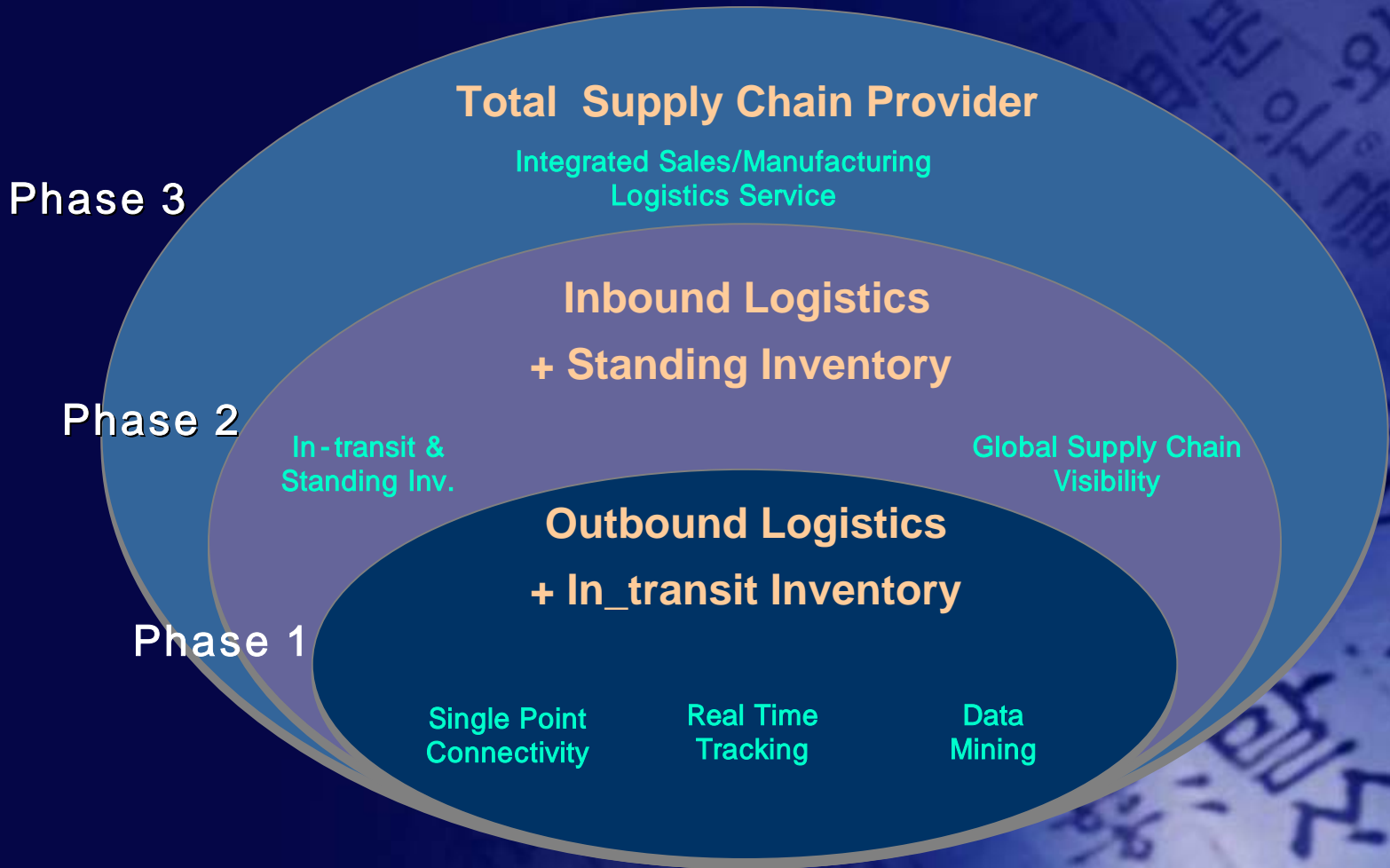


# - Global Visibility





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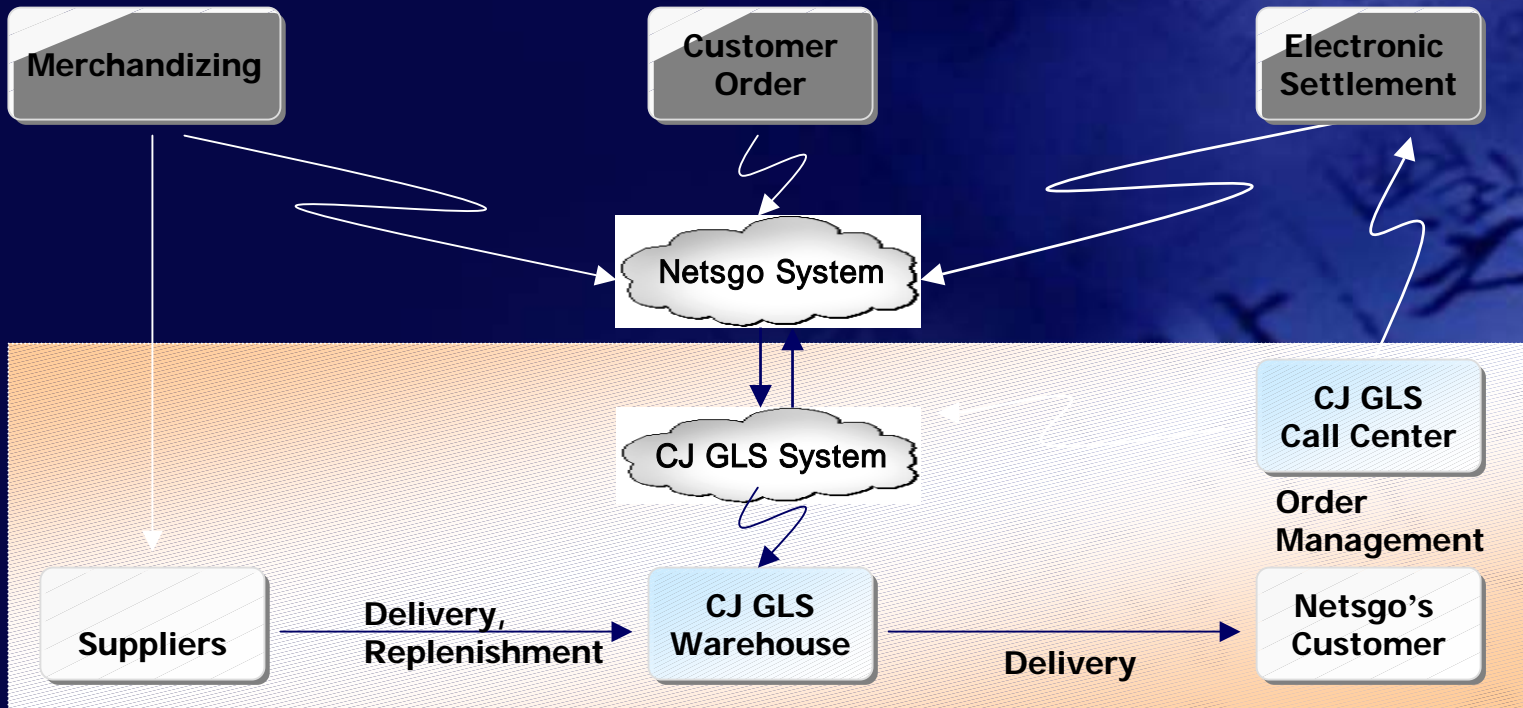


### 3. N

#### 1) Netsgo

- SK Telecom's Internet Shopping Mall
- Account Revenue : 100 million KRW/Year

#### 2) Logistics Process



## 4. N

### 1) Introduction

- Domestic Sales in Korea (Sep 2000)
- Import Overseas Products and sale
- Products Lists: Movie Camera, Digital Camera, MP3, CD Player, Audio, Projection TV

### 2) Logistics Process

